

Green highlight of Suggested Actions to identify actions for the working group

Devizes Community Air Quality Initiatives ~ to inform development of community action plan					Suggested Action	please add suggested priorities and any notes etc
Our ref	Measure	Ownership/ Contact	DTS Ref	Information		
<b>Walking</b>						
1	'Get Walking' Initiative	Rosie Golding	W2	<p>Info of free weekly walks distributed at Cycle On The Green – commuter walking to be targeted (rather than hobby)</p> <p>Is there integration with pre-existing groups? Awaiting feedback from Rosie.</p> <p>Ramblers meet regularly, there is a running club and U3A have regular organised walks. These people would form a core group for assisting with an audit as individuals and groups are interested in improving the town footpath network.</p> <p>Comment made: <i>walking needs to be a more pleasant experience in the town centre: less traffic, easier crossing points, better signing of shortcuts.</i></p> <p>Large number of councils involved in the 'Walking the way to Health Initiative' established by the British Heart Foundation and the Countryside Agency</p>	Audit of footpaths and signage.	
2	Wiltshire Challenge	*****	W2	<p>Promotion of incorporating walking into daily routine – provision of free pedometers allows people to track and improve their activities</p> <p>Could this idea be developed into</p>	Walking Challenge?	

				<p>school/commuter challenges?</p> <p>Part of Safe Routes to School Travel Plan and Travel to Work Travel Plans</p>		
3	<p>Strategy to develop safe walking routes between residential areas and the town centre, supported by signing and appropriate lighting and vegetation and parking control</p>	<p>Highways – Gareth?</p>	W2	<p>An audit of walking routes in the town to highlight areas for improvement and priority corridors.</p> <p>Define where the ‘safe walking routes’ are – what would need to be done to establish and maintain them?</p> <p>Audit to highlight areas for improvement in the town centre and other priority corridors</p>	<p>Audit of walking routes and details regarding what is needed to establish and maintain them.</p>	
4	<p>Ensure that all future development proposals incorporate a ‘permeable’ walking network with surrounding areas</p>	<p>Planning/ Highways</p>	W3	<p>Emphasis of importance in planning stage:          &lt;50 units – no assessment required          &gt;50&lt;80 units – transport assessment required          &gt;80 units – transport assessment/travel plan required</p> <p>‘Smarter Choices’ as part of the Transport Policy Team at WC</p> <p>Travel plans for new developments (larger developments) have been received through planning application process – can these plans be rolled out to existing developments and integrated by 5(resident groups, parish councils, area board, etc)?</p> <p>“The developer will either produce themselves or provide find to Wiltshire Council to update/produce local walking/cycling maps, with three copies to every household in residents welcome packs.” (source: Land by Lay Wood</p>	<p>Investigate potential of rolling out travel plans to existing residential areas.</p>	

				Travel Plan) Sign posting of walking routes with timed journeys and destination		
5	School walking buses etc	Ruth Durrant, School Travel Plan Advisor	TP3	More info needed  Potential of St Jo's to share school bus with Devizes School? (Tony)  When were School Travel Plans for Devizes schools last monitored for progress? Can a list of travel plan co-ordinators be obtained?	Liaise with Ruth re: current travel plans and their effectiveness.	
<b>Cycling</b>						
6	Cycle Devizes	Margaret Nightingale & Tony Cosstick Cycle Devizes	C1-3	Possible development of website to provide info on personalised route planning (CycleStreets, Google maps) and bicycle hire (Roses)  Aster Communities would like to work with cycle Devizes on cycle maps from various home zones	Ongoing work between Cycle Devizes and Aster	
7	Cycle On The Green 15 <sup>th</sup> June – Campaigns and awareness raising	Cycle Devizes, public health Wiltshire	C2	Stall involving info on CycleStreets to direct public to open source of mapping – quietest route, quickest route, balanced route (time, distance, calories, carbon saving). 'Do You Know' facts about the possible savings and info to highlight benefits of using alternate transport.  Cycle Devizes to work with 'Bike It' campaign and extend it beyond schools possibly?	Continue with campaigns including 'Bike It' involvement	
8	Implement comprehensive cycle network including parking at major sites and educational facilities	Highways	C1	To be developed - map to show cycle ways, shared paths, bicycle parking in town (Potential link to travel planning in regards to planning applications)	Development of timetable for implementing audit outcomes	

				<p>Agreed safe cycle routes – where are we with signage etc</p> <p>Can a timetable for action on implementing network and signposting be produced?</p>		
9	Increase cycle parking in the town centre	Devizes Transport Strategy	C1	<p>Map to show existing and proposed cycle parking produced *appendix 1*</p> <p>Audit of cycle parking has been undertaken by Cycle Devizes and will be presented to the Town Council. Desire to increase cycle stands in the Market Place and make existing cycle stands more visible and attractive to users.</p> <p>The plan needs Cycle Authority's support and negotiation</p>	Continue work with Town Council re: audit by Cycle Devizes on cycle parking	
10	Cycle path over The Green	Devizes Transport Strategy Cycle Devizes	C1	<p>Where are we with signage, crossing, lighting etc?</p> <p>Highway engineers to report on timetable.</p>	Timetable from Highways.	
11	Cycle campaign (to include Bike It investment)	Highways	C2	Sustrans to move into schools in Devizes (Ruth Durrant) – awaiting more info following steering group meeting 10.07.13	Continue with campaigns including 'Bike It' involvement (see ref 7)	
12	Bike hire in town – how can this be promoted? Is there the possibility to liaise between Roses and employers to create a deal of some description?	Roses		<p><i>Adults</i> - 8 Hrs: £12; 24 Hrs: £15; 2 Days: £30; 3-7 Days: £60; Wk/End: £30</p> <p><i>Children</i> - 8 Hrs: £9; 24 Hrs: £10; 2 Days: £18; 3 Days: £30; 4-7 Days: £48 Wk/End: £18</p> <p><i>Electric</i> - 24 Hrs: £25; 2 Days: £45; 3 Days: £60; 4-7 Days: £75; Wk/End: £45</p>	Link to business travel plans	

				Info should be linked to business travel plans		
<b>Public Transport</b>						
13	Devizes Passengers with DCAP– need more detail	DP and DCAP supported from PTU		The TAS Partnership review of town bus services commissioned by DCAP co-managed with DP	Ongoing	
14	Devizes ‘tube’ map – need more info	Devizes Passengers		Bus stand numbering needs to correspond with; ‘where to catch your bus’ on the ‘tube map’.  Other bus shelter information needs auditing and upgrading (along the same lines as the cycle Devizes audit of cycle parking)	Audit of bus shelters and existing information on display	
15	DCAP Transport Group: Cycle Devizes, Passenger Transport, bus routes, revision of bus services – 2 year contract pending review by DCAP/WC undertaken by TAS	DCAP		Agreed and commencing end of July	Ongoing	
16	Passenger Transport Unity at WC: Phil Grocock, Eric Egar Policy Development Principal Assistant and Ian White Head of Service Passenger Transport Unit	Wiltshire Council – Passenger Transport Unit				
<b>Business Transport Planning</b>						
17	Pool bicycle for local travel	Tony Sedgwick	TP2 & 4	Encourage employers whose employees travel locally for appointments to provide bicycle pools to reduce/eliminate need for car use during the working day	To promote as part as business travel plan project (See ref 19)	
18	Cyclescheme		TP2 & C1	<a href="http://www.cyclescheme.co.uk">www.cyclescheme.co.uk</a> Allows employers to register, employees can purchase tax free bicycle – average saving of nearly half the cost – can this	To promote as part as business travel	

				be promoted??	plan project (see ref 19)	
19	Trial working with businesses on Hopton Industrial Estate to introduce travel plans	Frances Chinemana – Public Health, Wiltshire Council  Tony Sedgwick  Kate Freeman	TP2	More information needed regarding links already made with Aster and any other businesses.  DCAP to put on lunch for large employers in the town – ideas and networking opportunity (Sept/Oct)	Develop travel plan toolkit.  Make contact with Hopton businesses re travel plans.  DCAP to arrange lunch.	
20	Devizes.org (Devizes Development Partnership)  Devizes.co			Improved use of these tools to promote information on 'green' travel – details of bike hire, bike parking, link to cyclestreets.net and other such resources (direct link to cycle routes page of visitwiltshire.co.uk)	Contact site management re better use of website	
21	Devizes Commuter Challenge	Frances Chinemana – Public Health,  Tony Sedgwick			(see ref 19)	
22	'Devizes Means Business'?			Is there potential to create a 'start up kit' to give guidance on all aspects of community action plan from the beginning of a business?	(see ref 19 and provide as toolkit for business start up)	
<b>Schools</b>						
23	Maps to show where people live in comparison to the school they attend. Do you want to concentrate on schools where	Ruth Durrant, School Travel Plan Advisor	TP3	Data to show methods of travel – Sustrans moving into schools in Devizes to encourage cycling. School travel plans to encourage 'green' ways of travelling to school.	Liaise with schools re involvement – which schools should be	

	most people live within walking distance or on schools where the children come from all over the town e.g. St Joseph's?	Devizes Air Quality Steering Group		<p>Maps to show areas of focus (concentric circles, Kendal example) – people within the town? Areas to indicate how far away pupils live. (800m is average cut off point between driving or alternate)</p> <p>Links with Devizes School to utilise pupil involvement – data collection? AS level pupils study “Air quality: particulate pollution, photochemical smog and pollution reduction policies” as part of syllabus – is there an opportunity to engage them at this stage? Liaise with Devizes School [Climate on a local scale: Urban Climates, AQA GCE Geography]</p>	focus?	
24	School Commuter Challenge?		TP3		(see ref 23)	
25	Educating students on air quality – what is it, where does it come from, what does it do, how can it be improved?			Liaise with the Royal Geographic Ambassador scheme to engage pupils in lessons/workshops	(see ref 23)	
<b>Information &amp; Communication</b>						
26	Social Marketing (personalised) – potential of Travel Portal		TP4	See <a href="http://www.goeasy.org.uk">www.goeasy.org.uk</a> for example of travel portal that provides information to encourage and promote green travel	Ongoing – Wiltshire wide level involvement with LSTF bid	
27	Text alert system to warn individuals with respiratory problems of poor air quality	Public Protection/ Public Health		DEFRA bid – awaiting more info	Ongoing	
28	External air quality website for Wiltshire Council to provide public with access to real time monitoring	Public Protection/ Public Health		<p>‘pollen count’ band style system to highlight areas of county.</p> <p>Link to DEFRA system already on WC website</p>	Ongoing	
29	Pre-existing access to information about public transport, parking schemes etc		PT3, 5,	<p>Parking refund scheme – more info needed</p> <p>Access to bus timetables etc – all timetables</p>	Ongoing – TAS review, LSTF bid	

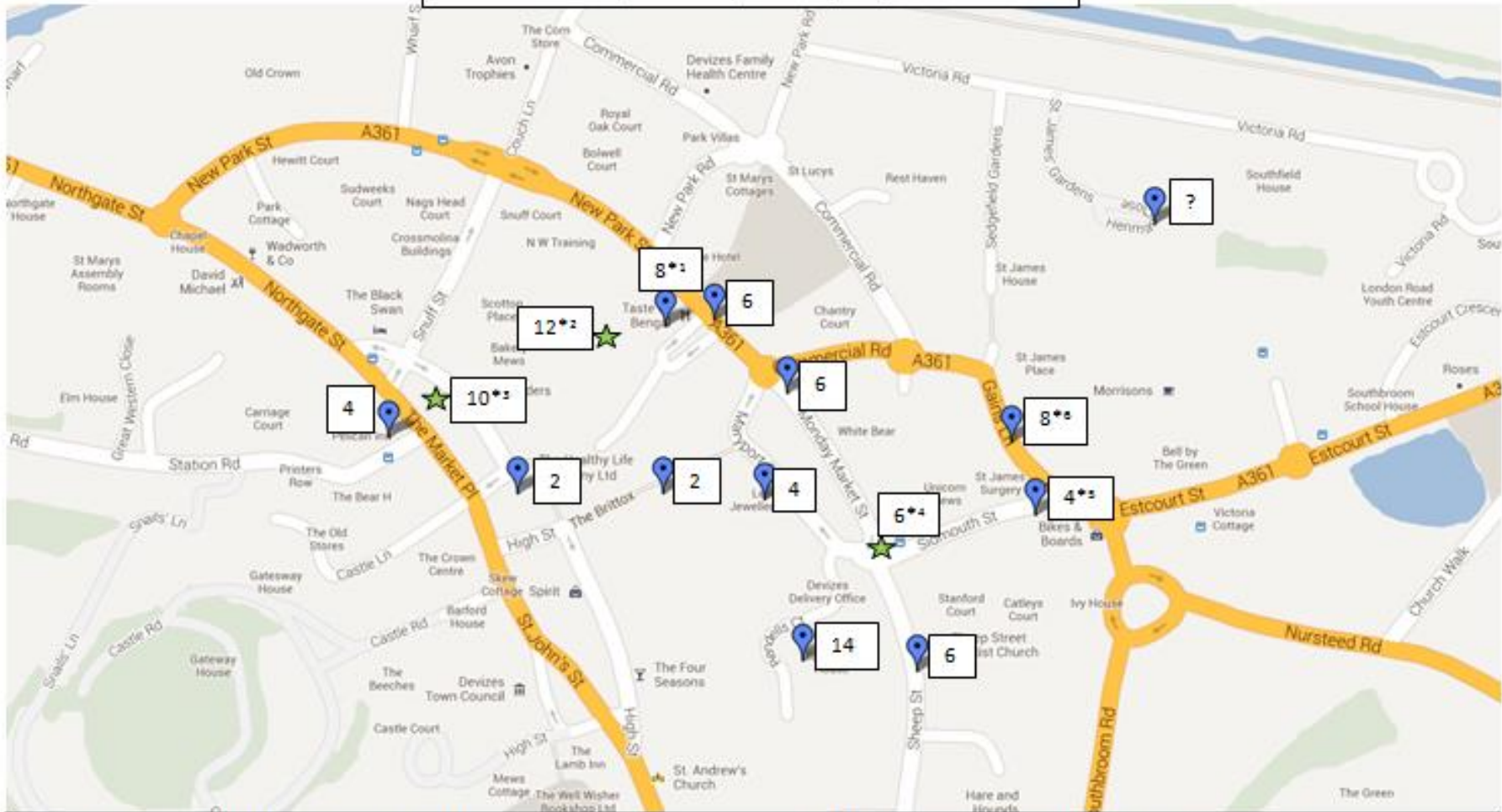
				published on WC website. Can this be improved/promoted better?  Map to show cycle parking existing and proposed changes	Action to be taken on Cycle Devizes audit  Production of cycle parking map – displayed at key location eg; toilets in Central car park off New Park Street	
30	Campaign	Tony Sedgwick		To promote...?		
<b>Other</b>						
31	Shopping delivery – Ocado			Morrisons to start home deliveries from 2014 - online shopping, home delivery, information provided about Use By date on website to ensure fresh produce with longer life	Ongoing	
32	Feasibility of home delivery scheme from local traders e.g. central drop off point then delivery	Tony Sedgwick		Would it be feasible to set up a home delivery scheme – liaise with local traders as to whether this has potential?	Feasibility study of potential	
33	Respond to Local Transport Plan sub strategies consultations when they arise (e.g. Accessibility, cycling, powered two wheelers, smarter choices strategies out currently)	Devizes Air Quality Steering Group			Ongoing	
34	Make representation on planning applications that the group think impact adversely on air quality	Devizes Air Quality Steering	TP1		Ongoing	



	within the town	Group				
35	Parking demand management	Tony Sedgwick				

APPENDIX 1  
Source: Cycle Devizes!

Bicycle Parking Facilities in Devizes Town Centre  
– existing and proposed new/altered  
(numbers represent capacity)



- \*1 Central car park off New Park St (behind toilets) – remove?
- \*2 NEW Central car park off New Park St (utilise wide paved area)
- \*3 NEW Market Place
- \*4 NEW Outside Sainsbury's
- \*5 Outside Roses Butchers – 2 additional hoops and alterations to position of existing
- \*6 Sainsbury's car park – relocation and additional stands